

# Campagne CPM (À partir de 1 500 €)

The screenshot shows the RAGAP website homepage. At the top, there's a navigation bar with 'Canales', 'Revista', 'GayTardos', 'Grupo Espogays', and '+ AÑADIR ESTABLECIMIENTO'. Below that, a search bar with 'QUE BUSCAS', 'DÓNDE' (set to 'España'), and 'NOMBRE'. The main content area is divided into several sections: 'OFERTAS ALOJAMIENTOS' (Casa Rural La Mina, 18€), 'OFERTAS VACACIONES' (LE MARAIS PARIS, 94€), and 'OFERTAS VUELOS' (Barcelona - Madrid, 127€). There are also sections for 'PROPUESTAS DESTACADAS' (a pink bus), 'SERVICIOS', 'GALERIAS', 'RADIO', and 'BOLETINES'. A 'REDES SOCIALES' section shows social media links. The 'ACTUALIDAD' section features news articles like 'Los 10 jugadores más sexys de la Eurocopa' and 'Los futuros educadores "catean" la asignatura de atención a la diversidad afectivo sexual'. The right sidebar contains several advertisements, including 'ZIERING', 'HUGO Perfumeria VIP', 'gafanet', 'Especial Verano 2012', 'Guía Deluxe', 'L'Espresso', 'florikit', and 'ibizarentahouse.com'.

**Formats Banners :**

**Page d'accueil :**

310x80: 35 € CPM

600x60: 35 € CPM

320x80: 30 € CPM

320x320: 45 € CPM

980x100: 45 € CPM

**Section :**

600x60: 35 € CPM

180x180: 40 € CPM

180x90: 30 € CPM

980x100: 45 € CPM

**Fiche :**

320x320: 45 € CPM

320x80: 30 € CPM

980x100: 45 € CPM

**Rich Media + 10%**

**Gestion IP + 10%**

**Spécifications Techniques :**

**Gestion de Publicité avec Adserver.**

**Code d'insertion : Iframe, Javascript, HTML**